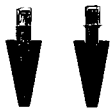


Steve Watkins Elected New ASCIT President

Beckman on Beckman



by Peter Beckman

Henry Dreyfuss, industrial designer and Caltech trustee, showed that a symbol is truly worth ten thousand words at Monday night's Beckman Lecture. Speaking on "Signs of the Times: Symbols—a Universal Language" he explained that symbols have common meanings throughout the world while many concepts are difficult or impossible to translate from one language to another.

In today's complex world symbols form a much-needed supplement to language. With over 100 major languages in use complete translations of signs are impossible in places like international airports or world fairs, but universally recognized symbols can solve the problem nicely.

↑This End Up↓

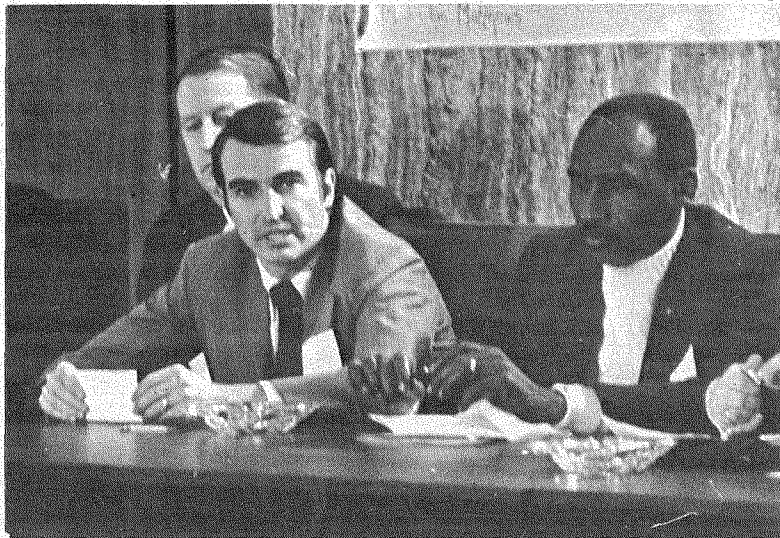
Symbols are roughly divided into two classes: graphic and arbitrary. Graphic symbols are created by combining representations of objects to signify some concept. For example, an arrow representing "this side up," a glass meaning "fragile," and an umbrella standing for "don't get wet" drawn on the side of a package would be recognized by almost any cargo handler regardless of nationality. These three representations would be much more effective than most translations of the same concepts.

Graphic symbols are older than civilization. They are found in ancient caves inhabited by prehistoric man and are the basis of Egyptian hieroglyphics. They have found great use today since the same symbol can cross international boundaries and still retain its meaning. Its meaning is obvious, and they are easily learned and seldom forgotten.

Arbitrary symbols form the largest class. Through custom or decree they have taken on certain meanings that have nothing to do with their physical form. No one would know what a treble clef stands for at first sight; likewise letters and punctuation marks are arbitrary symbols.

sex

Once learned, symbols are immediately recognized, and tests have shown that people react more quickly to symbols than to words. This gives an added measure of



Candidates for Pasadena's City Council threatened to make a hot air balloon out of Winnett Center Monday Night, as they met to impress their views on the trolls watching "Laugh-In." —photo by Fish

City Elections

Candidates Speak at Winnett

by Philip Massey

As part of its continuing policy of doing assorted nice things, the Caltech Y sponsored a two night program Monday and Tuesday in which members of the Caltech community and the City of Pasadena got to meet some of the candidates for the upcoming city elections.

Many people have an unfortunate tendency to sneer at local elections. Local elections issues can be just as absurd as national election issues. First there was the matter of helicopters. It seems the incumbent Walter Benedict feels that one of the really big accomplishments in the past few years has been the addition of two fine new helicopters to the Pasadena Police force. One of the listeners asked him if they were doing anything besides keeping people awake at night with "those stupid spotlights." Benedict pointed out that the helicopters were very quiet ones and that of course they were doing a lot of good.

Rats and More Rats

Candidate Linda Currier question-

safety in cases where they are used to denote danger.

Symbols have their failings. One symbol may have several meanings while several symbols may stand for one concept, and of course they can always be misunderstood. Color adds a new dimension to symbols, but it creates problems for the person in 25 who is colorblind.

Continued on Page Two

ed the use of these helicopters, and said that her reason for running was that she had been fed up with Mr. Benedict. (She is the other candidate from District 6.) She cited examples of rats running around her neighborhood, and that the police would never do anything about all the rats. However, kids with B-B guns can be found shooting the rats quite often—which brings the police out in their shiny new helicopters. She suggested getting rid of the rats and thus saving on all that helicopter fuel, something she vows to do if elected. The questioner, in a burst of inspiration, asked her if the kids are successful in killing the rats with their B-B guns. She replied that they had killed 34 at last count.

Steve Watkins defeated Marc Aaronson by a mere 13 votes in a run-off Tuesday to become ASCIT President. Watkins and Aaronson reached the run-offs by out-polling Andy Chow and Alex Seita in the primary. 505 ASCIT members voted in the hotly-contested primary, and 501 went to the polls in the run-off.

In the other contested offices, Sharon Long defeated Doug Duncan to become Director of Academic Affairs, and Jeff Hurn defeated John Tristano to become ASCIT Secretary.

Security Chief Resigns For Personal Reasons

by Phil Neches

Ken Charles left his job as Chief of Campus Security unexpectedly the Friday before last (February 20). Personal reasons were cited as the cause of the move.

Charles had been head of campus security since 1968, when Officer "Fig" Newton retired.

Charles worked to improve relations between campus security and the students and faculty. His efforts were praised as being successful by L. Terry Suber, Director of Physical Plant, who announced that Charles had left.

Suber indicated that a search will soon be initiated to fill the vacant position but that until a permanent replacement has been found, his office (ext. 1707) will handle matters normally intended for the Chief of Campus Security.

Y ELECTION RESULTS

President—John Bean
Vice President—Lorne Schachter
Secretary—Dave Collier
Treasurer—Belal Baaquie
Rep. at Large—Greg Simay
Jim Fuhrman
Grad. Rep. at Large—John Cross
Mark Bartelt

John Kessides scored a first ballot victory for one of the Director-at-Large positions in a field of four candidates. Dave Peisner came out five votes ahead of Jim Price in the run-off for the second directorship.

All of the unopposed candidates won; none received serious opposition.

Elections chairman Carl Imparato released the following unofficial results:

| PRESIDENT — Primary | | |
|---------------------|------------|---------------|
| Steve Watkins | 181 | 36.0% |
| Marc Aaronson | 114 | 22.6% |
| Alex Seita | 108 | 21.4% |
| Andy Chow | 95 | 18.8% |
| Others | 7 | 1.4% |
| TOTAL | 505 | 100.0% |

| PRESIDENT — Run-off | | |
|---------------------|------------|-------|
| Steve Watkins | 245 | 48.8% |
| Marc Aaronson | 232 | 46.3% |
| NO | 24 | 4.8% |
| TOTAL | 501 | |

| VICE PRESIDENT — Primary | | |
|--------------------------|------------|-------|
| Kirby Dahman | 359 | 77.8% |
| Others | 103 | 22.2% |
| TOTAL | 462 | |

| ASCIT SECRETARY — Primary | | |
|---------------------------|------------|-------|
| Jeff Hurn | 339 | 70.7% |
| John Tristano | 103 | 21.6% |
| Others | 36 | 7.5% |
| TOTAL | 478 | |

| TREASURER — Primary | | |
|---------------------|------------|-------|
| Tom Matoi | 385 | 82.5% |
| Others | 81 | 17.5% |
| TOTAL | 466 | |

| Director of Academic Affairs — Primary | | |
|--|-----|-------|
| Sharon Long | 249 | 52.2% |
| Doug Duncan | 207 | 43.4% |
| Others | 21 | 4.4% |

Continued on Page Three

News Briefs

Glee Club to Sing After Meal at Dabney

The Caltech Glee Club will serenade Dabney House after dinner next Monday night, March 8. Everyone is welcome to this program, part of a series of on-campus appearances by the Glee Club. The Glee Club is putting the finishing touches on its repertoire, and members will tour through California during the week of March 21-28. The highlight of the tour will be a dinner concert with a group of Caltech alumni in San Francisco.

cites as one example the studies in fundamental particles done by a Caltech colleague, Dr. Murray Gell-Mann, noted physicist and Nobel laureate.

In discussing the importance of aesthetics in science, Dr. Benton will illustrate his lecture with an outstanding collection of slides showing medieval churches of Europe and will point out the mathematical relationships in their art and architecture.

March 28, and on April 18 at 2:30, Professor Garmire will discuss "Design in the Universe."

Admission to each lecture is \$1 for museum members, \$1.50 for the general public, and 50 cents for students showing an ID card.

Folk Group at Page Tonight

Tonight, Camp Hilltop, a folk-rock group that has often appeared at the Troubadour, will perform in Page House dining room from 8 to 9 p.m., and from 9:30 to 10:30.

Refreshments will be served at this event, which is sponsored by ASCIT and the Master of Student Houses. All members of the Caltech community are cordially invited to attend.

Totem Meeting This Tuesday

There will be a brief, but inconsequential meeting of those persons interested in the actual production aspect of the creative writing magazine, *The Totem*, this Tuesday at 4 p.m. in the Tech office in Winnett.

Wrestlers Close Season

by Vincent Fratello

The Caltech wrestling team concluded its season last weekend with its best finish ever in District III competition at California Lutheran. The SCIAC Conference championship team took a third with five placers: Randy Lewis, third at 134, Gary Zieve, second at 150, Ken Walker, fourth at 158, Rik Smoody, second at 190, and Bruce Johnson, second at Heavyweight.

As was previously expected, USIU, with their newly-purchased wrestling team, and Biola College,

always a strong mat power, dominated the tournament. Both teams placed six men in the finals to take first and second respectively.

Caltech led the other teams despite final-round disappointments and strong challenges from California Lutheran and UCSD, both of whom beat Caltech at last year's tournament.

Other teams attending the tournament were Pomona, Pasadena, Whittier, Claremont, and Azusa Pacific.

Benton to Talk On Aesthetics in Science

There is an orderly relationship between music, mathematics, and medieval architecture which may not always be readily visible to science students. John Benton, professor of history at Caltech, will discuss such ideas of order for high school science students on Wednesday, March 3, at 3:45 in Beckman Auditorium. The lecture is one of a free monthly series Caltech presents for science-minded young people and interested laymen in general.

A sense of order is essential to science, Dr. Benton declares, and

Caltech Faculty Members Will Lecture on Art

Three Caltech faculty members will give lectures at the Pasadena Art Museum as part of its spring lecture series. Robert L. Sinsheimer, Alan R. Sweezy, and Gordon Garmire are speaking in conjunction with the California Design XI exhibition. Their lectures are concerned with order — man-made or natural.

On March 23 at 7:30 p.m. Professor Sweezy will speak on "Just a Matter of Space," the problems of over-population. Professor Sinsheimer will lecture on "Design in Nature" at 2:30 on

Things Left Undone

Fisher Reflects on Year as President

by Bob Fisher

On going out of office, the biggest regrets are often for those things left undone. It is my feeling that the 1970-71 BOD yielded some accomplishments and some ideas, with the latter outnumbering the former. Here I would like to mention a half-dozen areas still unresolved, in the hope that someone else will pick them up. I am not necessarily speaking for the entire Board. Forgive me, also, if this column resembles a political statement. It is not intended as any kind of a campaign.

1) *An Intern Program* Caltech: What will I do when I get through with you? What will I be when you get through with me? A start has been made toward helping undergraduates to find out what it is we really want to do after leaving school, while still in school. Leaves of absence are easily available. The Administration deserves credit for arranging exchanges with other schools. Some students have made plans to intern in business or government. I think these ventures should be encouraged on a routine basis. A faculty committee on internships could compile suggestions from industry, government, and other institutions. They would then be in a position to advise a student who applies for time away from campus with perhaps only a foggy idea of what he wants to do. Four straight years at Caltech can be less than efficient; they can also be punitive.

2) *Social Life* I still defend the concept of the Executive Social Committee. It is, however, just a mechanism—not a solution—to the social problems on campus. The Committee funds ideas, but as the saying goes, a hen can't lay an egg unless you feed her. More clever thinking and vigorous legwork is needed to make the social program and social life fully successful. I should have supplied more of both.

3) *House Life* Student Houses

are too much alike. I would find a diversification of life-styles very welcome. Some Houses could be arranged around suites, some like fraternities, others like cross-sections of the real world, or a completely different scheme could be dreamed up. House life was very important to me during my first few years at the Institute. Four years in an unchanging environment is too much. I don't want to see the House system break down because it bores its long-standing occupants into leaving. Over the past year, the on-campus community has been able to agree on some general directions for the future of the Houses. I hope someone more clever than I will find a way to make them operational.

4) *Feedback on Teaching* Undergraduates here have an uncommon say in institutional affairs. But we have very few effective channels for feedback on the quality of teaching at Caltech. Guibas made a start with his publishing of comments on effective teachers. But more thinking and negotiating should be done to guarantee that poor teachers are not isolated from student criticism.

5) *Community Relations* Pasadena knows little about Caltech. Those of them that are old often know little about college students in general. I have considered the possibility of a one-day "Community Fair" on Caltech's grounds. It would be a carnival combination of Parents' Day, Generation Gap Groups, Convocations such as the one held in Beckman last spring, two-way show and tell, and a party. It would also be a lot of work to organize.

6) *An Institute Project* Caltech has so many resources focused in so many different directions. But so many of our concerns are common to all elements of the school. I think we no longer need a Student Research Project on social issues, and another Faculty project (such as the Environmental Quality Lab)

working independently of each other. If it is possible anywhere to initiate an exciting program wherein students, faculty and administrators may work together toward common goals, it should be possible here.

These half-dozen "leftovers" may not be the most important areas for future work, but they are the things I would keep pushing were I to stay in the business of student government. There are many specifics also, too numerous to list here. I want to admit, however, that these projects, or most other projects as well, can be picked up and worked on as effectively by a non-BOD member as by an elected officer.

I have found my year as ASCIT president to be a major learning experience. I hope our Board's successes will be consolidated. In the cases where I fumbled or didn't follow through sufficiently, I hope someone will bail me out.

Swimmers Defeat College of the Desert by Default

by Bob Kieckhefer

The All-SCIAC diving championships will be held this afternoon at Claremont Men's College. If all of Caltech's divers go to the meet, the points they earn could give the swimming team enough to place third in the league, ahead of Redlands and Pomona.

Tomorrow those swimmers who do not qualify for the NAIA national meet will finish their season with the All-Conference swimming finals at Pomona. The highest Caltech finishers tomorrow will probably be our 400-yard medley relay team, Bob Coleman in the 1000-yard freestyle, and Tim Hight in the 200-yard freestyle.

Audience PASLA East Of Jordan

In central Los Angeles, in the area that was once the Watts riot curfew area, a small office building or store has been converted into a theatre. That theatre is the home of a group called the Performing Arts Society of Los Angeles (PASLA) which runs drama workshops and other activities in which the members of the community participate. They finance these works with donations and revenues from plays which PASLA presents.

The current PASLA production, *East of Jordan*, is several orders of magnitude better than the bland sort of fare normally presented by small community theatres. This is no 97th revival of *Arsenic and Old Lace*; it is an extremely moving drama of Harlem in the late 1940's. The actors are not the egotistical bumbler associated with most community theatres, but rather are real people who feel the humor and pain of the men and women they portray.

The play itself is the story of a middle-aged black man, a cloth-cutter in New York's garment district. All he wants out of life is to be able to finish his own practical version of a dream castle, a house he is building in Yonkers. All he needs is the money to pay a contractor to wire the house, but somehow the world just won't allow him that at any cost short of his pride.

The other characters in the play are those found in any ghetto: the

hustlers, the penny-pitchers, the whores, the rag men, and even a very old conjure man (who serves as a cross between a narrator and Macbeth's witches). At times there are too many things happening to catch all of them, but that's how things are on a ghetto street.

If you want to learn a little about the ghetto, or if you just like good plays, I strongly recommend *East of Jordan*. The PASLA Little Theatre is located at 8801 Vermont, in Los Angeles.

Nick Smith

Beckman

Continued from Page One

Local reading customs can drastically alter the meaning of a series of symbols if they are read in the wrong order.

But the great usefulness of symbols makes up for any failings. They provide a unifying factor and help to break down international language barriers. The more complete use of universal standardized symbols will help simplify today's complex world.

Next Monday at 8:30 p.m. Professor J. L. Beauchamp will give a talk at Beckman Auditorium entitled "Pass the Proton Please."

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Physics--2b or Not 2b.

Continued from Page Three

Then I got a call from the Campus Riot Committee:

Committee: Do you realize that we might have to put "Plan F" into action?

Vogt: What's "Plan F"?

Committee: To sacrifice you.

Then Governor Reagan wired:

Reagan: National Guard has been alerted, at your disposal. Ph2 is true red, white, and blue!

Vogt: Please keep the guard. I feel much safer alone. Besides, you might need it at any moment yourself.

Then I got a telegram from a high Washington official:

Official: Let me make one thing perfectly clear. The Administration is deeply grateful that the pithy issue of Indochina has been replaced by Ph2 on your campus. Peace.

Vogt: -censored-

J. Edgar Hoover: Under the assumption that Ph2 is — like everything else — federally funded, I am sending in a team of hippie type

undercover agents. Hold out, protect property rights!

Vogt: But how can I tell the agents from the students?

Hoover: The agents don't know any physics.

Vogt: I repeat, how can I tell...

And of course, Spiro got into the act:

Spiro: It is a most gratifying moment, now that the effete intellectual mob of radlib snobs is turning upon itself.

Vogt: Don't count your chickens...

And a parting shot from Chairman Bob:

Bob: Can't you do anything quietly?

Vogt: You know me chief. Some of us just have a natural charm.

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