Houses try "Hangtown Gals" in Interhouse Sing Monday

Each house's rendition of the melodious "Hangtown Gals" plus one or two songs of each house's choosing will be performed by the students who will keep the Interhouse singing trophy for the coming year when the Interhouse Sing is held Monday night, at 7:30 in the gym.

The Interhouse Sing will present several numbers of its own to show how it should be done, and will also have fresh and refined concerts to console those who are bound to lose. Dr. Alfred Ingersoll will be host. Terence Monomy, while Dean Eaton will present the trophy.

The contest will be Mrs. Harper Rice Fink-enberg, Choral Director at the University, Miss Gladys Paff, and Miss Dorothy Smiley, from the Glee Club at Pasadena City College, and Miss Shirley Nute, Director of Dramatic Music at Glendale High School.

Blacker will present "Glory and Honor Are Before Him" of J. S. Bach, arranged by Peter Teck, as its extra number; "When the Spider Walks This Lonesome Valley," a Negro spiritual as arranged by William F. Hoyt; and "Nobis, Domine," with words by Rudyard Kipling and music by William B. Heelan, "Island Lullaby" from "The Docks by Vincent Youman and an octet in "I Can't Help Myself," sung by "She Is More to Be Pitted Than Censured" by William B. Grant.

The contest will be Mrs. Harper Rice Fink-enberg, Choral Director at the University, Miss Gladys Paff, and Miss Dorothy Smiley, from the Glee Club at Pasadena City College, and Miss Shirley Nute, Director of Dramatic Music at Glendale High School.

The Caltech Drama Club combines all the operations of its program by hearing into one prismatic effort on Sunday, February 28th, at 2 p.m. in Dabney Lounge.

They, "No Time For Romance," will be a song on the following Thursday evening to the faculty play-reading group.

Dick Kirk

ICT Dance on February 22

Bids for Friday's ICT Dance are now available from BOD members, Lee Hood, Dick Kirk, and Herb Rauch.

The dance, held this year on George Washington's Birthday, will be held Thursday, February 28, at the Hotel Fielding and his orchestra. Dancing will begin at 9:00 p.m. The hotel is located at 500 South Spring Street, and the maximum capacity is 750. The hotel is located five miles north of Highway 66 in the city of Ontario.

The bids, costing $2.00 per couple, will be housed by the ICT by the artistic talents of Script, by the eight members of the Inter-College Choirs, Caltech, Chapman, Claremont, Occidental, Pomona, Redlands, Scripps, and Whittier. Tech's delegates to the ICT are BOD members, John McClure, Tom Converse, and Lessen.

The most popular district for the dance will be given to the district receiving the most bids. The dance will be held in the gym starting at 9:00 p.m.

Dick Kirk

Tom Tom Tom women of the ASCIT Veep is the task about cause and effect. There are a couple of reasons for the ASCIT Veep election.

Since it is impossible for the candidates to campaign on campus, the ASCIT Veep election will be held in the gym starting at 9:00 p.m.

The candidates will be asked about their plans for the ASCIT Veep and the ASCIT Board. There will be a debate between the candidates and the BOD members. The debate will be held in the gym starting at 9:00 p.m.

The ASCIT Veep election will be held in the gym starting at 9:00 p.m. on Friday, February 28th.

Gene Cordes, Andrew Perga

P. 2

The single most important reason for the ASCIT Veep election is the need for a student leader who is able to represent the student body on campus.

The student body needs a leader who is able to represent their interests and concerns. The ASCIT Veep is the student representative to the Board of Directors and the ASCIT Board.

The ASCIT Veep is responsible for representing the student body on campus and for helping to make decisions about the ASCIT programs.

The ASCIT Veep election will be held in the gym starting at 9:00 p.m. on Friday, February 28th.

Gene Cordes, Andrew Perga
Mike Talcott is enthusiastic to become ASCIT Secretary

To me holding office in this school is a great privilege. It is not a reward granted to the All American boy or the prettiest girl (dreadful shame). It is rather a privilege for those who are primarily interested in the welfare of the school, in particular on the ASCIT level.

School cynics will laugh and point out the hyper-abundance of election time enthusiasm and spirit bursting forth. They will joke about how these building candidates seek office for prestige, job recommendations, honor points and whatnot. Perhaps to a very small degree they are correct, but in my case there is quite a different basis for this campaign and election.

It has been my feeling since my first day at Tech that I owe this school and its student body a great debt for the warm attitude it assumed toward my fellow students and I. Basically this is why I feel almost obligated to serve the ASCIT. I will consider being elected Secretary a chance to repay a debt and a privilege in serving the school. It will give me an opportunity to apply the interest and enthusiasm that I have for Caltech by informing the student body of the Board’s actions.

I hope that I have given you, above, a sample of my dedication to this school. The responsibilities of ASCIT Secretary will give me a chance to put that dedication to work.

"Mike Talcott"

Mike Godfrey is enthusiastic to become ASCIT Secretary

Why am I running for ASCIT Secretary?

I am seriously and sincerely interested in ASCIT. On the house level my interest has been evidenced by my membership on my House Executive Committee. The Editorial of the Little T afforded me added opportunity to meet and get to know members of the faculty and administration. As a student I am consciously concerned with problems of importance to students. These problems range from the now near-proverbial “Should the Humanities curriculum be revised?” to “How can the Students receive the maximum benefit from their Student Body dues?”

I have the background to enable me to carry out the responsibilities of membership on the Board of Directors and, equally as important, the Board of Control. My interests and activities have led me to develop to the best of my ability the capacity for understanding and working with people. Last summer in producing the Little T I had the opportunity to deal with

Sincerely,
Michael Godfrey

Socially-minded candidates run for First Representative office

The duties of the First Representative-at-large consist primarily of his responsibilities as a member of the Board of Directors and as student chairman of the Board of Directors. These functions, taken in conjunction with his duties as a student, give him an opportunity to apply the interest and enthusiasm that he has for Caltech by informing the student body of the Board’s actions.

I have discussed and argued policies and decisions of the B. O. D. after these decisions have been made, for too long. If I am to be able to concien-

I must start expressing myself where my words might have a real effect—on the Board as a member. I feel that my experi-

(Continued on page 8)

STATE
SY. 27150
"SECRETS OF LIFE"
and
"THE BRAVE ONE"
COLORADO
Marlon Brandt
Glenn Ford
"The Teahouse of the August Moon"

UPTOWN
"OKLAHOMA"
and
"The Great American Pastime"
UNITED ARTISTS
"Three Violent People"
and
"Storm Center"

University of California
Radiation Laboratory

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Electronic Engineers  Mechanical Engineers
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today for appointment

At UCRL, there are unique opportunities to work with some of America’s outstanding leaders in nuclear research and to utilize the most capacious facilities in this field. Here, new ideas and techniques are traditional and there is the opportunity to do what has never been done before.

Plan now to meet with UCRL’s representatives. They will give you full details on opportunities in your field and discuss future openings at the Laboratory’s Livermore and Berkeley sites in Northern California’s San Francisco Bay Area.

Current UCRL projects include:
Nuclear Weapons, Nuclear Reactor Propulsion,
Controlled Thermonuclear Energy, Particle Accelerators,
High-Speed Digital Computers, Critical Assembly
and Reactor Research.

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CIGARETTE
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WINSTON gives you the break on flavor!

Time out for flavor!—and what flavor! This filter cigarette tastes rich and full. And its pure, snowy-white filter does the job so well the flavor really comes through. Winston is the filter cigarette you enjoy—that’s why it’s America’s favorite!

Smoke WINSTON...enjoy the snow-white filter in the cork-smooth tip!
Candidates to campaign for money-keeper

How many people know that an important decision was reached a few weeks ago by the ASCIT Board of Directors in regard to changes in the school's athletic awards system? How many people were interested enough to attend the board meeting when these decisions were made? Think about what kind of people it is to take up an ASCIT Board.

It takes a person who is willing to spend his own time thinking about both sides of such subjects, one who is not afraid of speaking and giving his own ideas and who can make fairly level-headed decisions in the light of a few facts, one who is willing to work a little harder and receive a little less gratitude in proportion to his work for the school. This is especially true of the job of ASCIT Treasurer, since the gentleman who holds this office has much to do in the way of keeping books, making expenses meet, as well as the complete organization of student policies. Most people say, "Well, there's $12,000 in the bank and the treasurer is the one who spends it." You can therefore see that the office of Treasurer, or any other ASCIT office, is not just a gift, and people who run for ASCIT do it not for glory. I advise it gives a person self-satisfaction to hold an elected office, as it would seem not everyone is capable of holding a student body office. What I am trying to say is that I feel I possess these ideas and capabilities and I would very much like to be your next ASCIT Treasurer.

Clarke Rees

The job of ASCIT Treasurer is an important one. The ASCIT Treasurer is responsible for the ASCIT finances which amount to approximately $12,500. Specifically he submits the annual budget to the Board of Directors for approval, keeps the ASCIT

(Continued on page 9)

Walsh wants to head Tech

A newspaper editor must have talent in his field but this talent is ineffective without experience. My experience has been expensive and thorough.

Fresh: Fresh Sports Columnist. This job involves reporting on all freshman athletics. Here one learns the essentials of newspaper style and coverage, and here one meets a very large percentage of his classmates.

Soph: Assistant Sports Editor. This job was created to help a badly overworked Sports Editor and to give the holder a chance to gain editorial experience. The job included rewriting, proof reading, writing headlines, and occasional trips to the printers.

Junior: Managing Editor. As direct assistant to the editors, the holder of this job gains extended experience in every aspect of newspaper production. Designing pages, meeting people, assisting the printers, making assignments, and placating the staff all fall into his lap at times.

But only the editor-in-chief can set the tone of the newspaper; only the big boss can do the organizing that determines whether we have an outstanding newspaper.

He must have the feel of the newspaper; to him each issue must be an artistic endeavor, and its production should give him a sense of accomplishment.

I am sure that I am more than ready for this job. I therefore urge you to support me next week when we go to the polls.

Thank you.

Bob Walsh

ON CAMPUS INTERVIEWS
ENGINEERS M.E. or E.E.
MATHEMATICIANS...PHYSICISTS

Plan your career with a company that has a "young man's" viewpoint. On-the-job training, good pay and excellent bene-

Lincoln Research Laboratories, Inc. develops analog and digital computers, and controls for both industrial and military applications. Fields of concentration include servo mechanisms, transistor applications, electro-mechanical systems and optical devices. Join a medium-sized firm where opportunity to advance is greater, yet there is the stability of large corporation backing.

At Librascope you'll find a friendly place alongside former students of this and other western universities.

See Glen Saltzer, Tuesday, February 19th.

Interviews Arranged Through Placement Director

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TITANIUM
FERRO-ALLOYS

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RESTAURANT and COFFEE SHOP
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Check the facts
with the man
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It's a good place to work... and it's growing.
More than 95 per cent of the technical people who have joined us in the last 20 years are still with us. Why?

Challenging work... recognition... pleasant location... competitive salaries, determined fairly and based on merit... opportunity for personal development, working with outstanding men in metallurgy and related fields.

It will be worth your while to get the facts. Make an appointment today with your placement office for

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The 5'7 Casual Look—Arrow Style

This Arrow Squire sports a pattern with decided freshness. Black on white available in three different sized plaids. New medium-spread collar has button-down front plus button at back. Red/gray sleeve length.

(This same shirt is also available in White Tartan—new miniature plaids.) Arrow Squires, "Sanforized" gingham, $5.95.

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**The Sports Corner**

*by Dick Van Kirk*

"Last Saturday the varsity basketball team traveled to LaVerne to meet the Leopards in their home gymnasium for a nonconference game. On each side of the playing floor there were four rows of bleachers. Sitting in those bleachers were three Caltech students in all, aside from members of the basketball squad, and two of these three were the managers of the basketball team. It’s easy to see what kind of student interest and enthusiasm concerning basketball exists at Caltech. On that fine Saturday evening when twelve men were working their hardest for Caltech, one other student had the energy and initiative to drive a few miles and cheer for them. If there was ever a sure way to kill spirit on a basketball team, it is a withdrawal of student support and interest. At the home basketball games the average attendance is anywhere from fifty to 100 students. At some of these games, home and away, the cheerleaders are afraid to try to lead a cheer because there aren’t enough people in the stands for even a mild roar."

Caltech has three games left on the basketball schedule this season.

---

**Fleming takes six firsts to winterhouse track meet**

Fleming House swept the winterhouse track title, winning six of the 14 events. Fleming tallied 71% of the 145 point total, followed by Dabney with 55%. Blacker, Throop and Rickett were missing, so in that order with 15.7 and 5.5 points respectively.

In the first event, the 130 yard run, Wes Shanks and Steve Emanuel had one-two and from there the "Big Red" went away. Dick Herlein did much of the work in the throwing events, taking the winning relay and placing second in the pole vault behind Dabney’s Tony Howell. Howell was the high point man for the meet adding the two hurdles crowns to his vault victory for a total of 17 points. Other winners for Fleming were George Kaufman who took second in the 220 yd dash, Larry Whitlow in the discus.

Lannes Purnell of Blacker set the only meet record, towing the 150.7 ft. in.

A glance at the trophy standings through the track meet finds Dabney in first with 65%, Blacker second with 52%, and Fleming closely by third place Fleming half a point back. Rickette and Throop both finished with 46% and 44% points respectively.

**Summary:**

- 100 yd. dash-Herlein (F), Whiltow (F), Kregor (D); Time: 10.5.
- 220 yd. dash-Shanks (F), Linson (D), Baird (B); Time: 23.4.
- 330 yd. dash-Linson (D), Dietz (F), Teno (F); Time: 38.9.
- 660 yd. run-DeGaston (D), Shanks (F), Clark (B); Time: 123.4.
- 1330 yd. run-Shanks (F), Emanuel (F), Bentzak (D);
  Time: 3:40.8.

**Fresh Sports**

*by Dave Singmaster*

Last Friday, the Beaver Fresh travelled to Whittier. They were met by a team seeking revenge for their early loss to Caltech.

The Poets started off with a strong attack and showed their ability to fast break. The half-time score was 35-24, final score was 61-47 in favor of Whittier. The Poets showed vast improvement over their previous game, where they did not use the fast break. Mel Holland and Dave Blakemore were high point men for the losers.

Saturday afternoon, the Beavers went to La Verne. Having lost by thirty points on the home court, the Beavers wanted this one. They surged to a 26-7 lead in the first ten minutes against a press. But the attack stalled in the second period, and La Verne shot back to win by 31-27. The second half was the most exciting halves in which Caltech has played this year. After eight minutes the score was tied at 30. All of this was scored before the time was then tied at 35, 40, 45 and 46.

With one minute to go, La Verne picked up a lead and scored. They then got possession of the ball and called time. The La Verne men tried to stall out the clock, but with three seconds to go Holland stole the ball and drove in for a layup as the buzzer sounded. The ball rolled around and out. Score 47-46 La Verne. Holland and Blakemore again shared high point honors, though Dave fouled out in the fourth quarter.

---

**The United States Patent Office**

is seeking qualified candidates for appointment in the Patent Office Examiners.

A Representative of the Patent Office will be present at the California Institute of Technology on Friday, February 15, 1957, for the purpose of interviewing prospective candidates.

**Positions Now Open**

*Shell Oil Company*

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Shell offers qualified graduates a great variety of challenging opportunities. In the large and diversified Shell organization such personnel have unlimited scope in a progressive industry. All Shell companies operate on the principle of "Promotion from Within," offering comprehensive on-the-job training programs to prepare personnel for positions of increasing responsibility. Shell employs graduates who have majored in Accounting, Banking and Finance, Business Administration, Economics, Pre-Legal, Personnel and Industrial Relations and Liberal Arts.

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**ENGINEERS! and TECHNICAL GRADUATES**

ON CAMPUS FEBRUARY 21 AND 22

**SHELL OIL COMPANY**

**SHELL CHEMICAL CORP.**

**SHELL DEVELOPMENT CO.**
Whitmer La Verne down<br>Tech hoopsters handily

Coach Carl Ship's varsity hoopsters dropped a pair of games last weekend to run their season record to one win and thirteen losses. Friday night the Beavers traveled to Whitmer and dropped a 73-60 decision to the league-leading Poets, and on Saturday La Verne pulled off a major upset win from Caltech in the Leopard's gym.

Whitmer's利用了变速的挡位和假轮胎快速突破Caltech的防守。后卫Bob Osborne和Carl Reese随后继续突破贝弗利的防守。贝弗利的胜率总数超过50%，他们的战术再次被国际篮球联合会收录。由于不耐烦，Caltech的Walker和Whittier的14名队员继续被Beavers的14名队员以14比17，Fred Newman 30比7打倒了Caltech。

At La Verne the next night the Whittier basketball team again paid off in a high score for the win, as the Leopards' half-court press repeatedly stopped the La Verne attack at the center line. Despite this harassment, Caltech held within five points of La Verne throughout most of the first half, trailing 32-27 with about eight minutes left in the first half. Then the Beavers hit another one-who's-everything-everywhere streak, and La Verne took quick advantage to gain a 36 point margin, leading by 66-31 at halftime.

Both teams played on fairly even terms throughout-the second half. The rest of the game saw Whitmer widening the gap to 59 points, before La Verne managed to stay within 34 points at the last minute of a fast break which started the second half, with a fast break in an effort to catch up to the Leopards, but the gap between the two teams never was substantially narrowed.

Late in the game La Verne began pressing in an effort to hit the 100 point mark, and the Leopards still managed to hit a large percentage of their shots.

Fred Newman and Jim Walsh were the leaders in the Caltech offense, which produced the highest point total for a Beaver squad in a single game since the 1944-45 season. The total of 70 points was the most scored by any athletic squad in a single game this school year, surpassing by three the 67 scored by the football team against Cal Baptist.

Newman scored 23 points to lead the Caltech scorers. Walsh had 19 points, Glenn Converse 10, and Dick Van Kirk 8 for Caltech. Glenn Stanford was La Verne's big gun, scoring 31 points and gathering in 50 rebounds.

Here are the world's largest semiconductor single crystals

Produced by Texas Instruments - another notable "first" for this 25-year-old electronics and geophysics firm whose products and services now total $44 million annually. The many pioneering projects now underway at TI offer engineers and physicists wide and interesting choices of work... In the design and development of:

**SEMICONDUCTOR DEVICES AND OTHER COMPONENTS**

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You are invited to join one of these expanding programs - research centers - where recognition of individual achievement has contributed to its fifteenfold growth in the last ten years. Advanced personnel policies include company-sponsored educational assistance, profit-sharing, insurance and pension plans, etc.

The TI plant is within Dallas, out from downtown traffic... within 5 minutes of five residential areas, churches, and public and private schools. Your home will be only 34 miles from downtown... year-round recreational, amusement, and cultural facilities.

**Engineers / Physicists...**

Manager Joseph S. Manning discusses a customer service request with Office Supervisor Catherine Hedin.

"Like having your own $3,000,000 business"

Joseph S. Manning graduated in 1950 from Wesleyan University with a B.A. degree and a major in Biochemistry. But chemistry, he decided, was not to be his career. He became intrigued, instead, by the opportunities in the telephone business, and joined New York Telephone Company in 1951.

Today Joe Manning is Business Office Manager in Parkchester, Bronx, New York. In this position he is responsible for about 27,000 telephone accounts which bill some $250,000 a month. 85 people work under him.

"It's like having your own $3,000,000 business," Joe says. "And it's pretty much an independent operation, which I enjoy. I'm in charge of all business office functions, and of personnel training and development. I also spend a lot of time out with my customers, making sure that they have the telephone service they want and need. It's an absorbing job.."

"The phenomenal growth of the business is one of the reasons why advancement opportunities are so good in the telephone company. Since 1943, for example, the number of telephone offices is about 70,000. Growth such as this, going on all over the country, makes the telephone business a special-interest area live to anyone seeking a career with a future."
SPRINT MANAGER STILL UNOPPOSED

The duties of the Athletic Manager directly affect most of the people of the student body. In addition to recommending candidates for awards to the Board of Directors and then giving them, he also donates tickets to various sports events. The Athletic Manager should have experience in intercollegiate athletics as well as in the student government. In my participation in football and track, attendance and my experience on the Board of Control, I think that last year I was the former president of the freshman class. I sincerely believe that I have the ability and desire to win the duties of ASCIT Athletic Manager. I officially contest the above proposal.}

Sincerely,

Reed Saunders

Tony Ferraro

"It's tough," Lee sympathizes, "for a college senior to feel confident about choosing a job. For four years' he's been trained to be critical and deliberate about making decisions. Now, faced with the biggest decision of all, he only has a few months in which to attend job interviews, grab the facts from the propaganda, and select a company—not to mention passing exams and graduating at the same time."

Lee, with a B.B. in Industrial Administration, came to IBM in 1953. Starting as a Technical Engineer in Production Control, he was immediately assigned to the General Manufacturing Education program—a 10-month course with rotating assignments in all phases of the work—manufacturing, purchasing, production. In addition to the usual formal classroom study, he also spent two in the Boston Sales office—calling on accounts with the IBM salesmen. Lee's career was temporarily interrupted by a two-year hitch with the Air Force in Korea. Back at IBM, he was transferred to Product Control Engineering. His present job is to design paperwork systems. "It takes creative engineering ability to design these systems," says Lee, "and it takes an ability to handle people and make it stick."

How to select an employer
To the college senior faced with a job decision, Lee has this to say: "Pick your employer by this simple test: Is the company handling the work in a way that is enough to provide adequate scope for your talents and ambition? Is it interested in your long-range management development? Will it treat you as an individual and match your abilities with the most challenging assignments?"

For his part, Lee feels IBM has met this test. Since 1953, he has seen many products open, dozens of which have been products evolve, hundreds of new management positions created. Greater responsibilities and rewards have come his way. And he knows they will continue, for IBM sales have been doubling on the average every five years since 1950. He likes the "small-town" engineering system that assures ready recognition of individual achievement. And he appreciates the fact that IBM hired him despite his impending service hitch.

"What's it like to be a manufacturing engineer at IBM?"

Four years ago, Yale senior Lee Becker asked himself this question. Today, as a Product Control Engineer in IBM Manufacturing Engineering, Lee reviews his experience and gives advice to you in taking the first, most important step in your engineering career.

"What's It Like at IBM?"

At IBM, Poughkeepsie, Lee lives a "full life." He belongs to a local sports car group, drives an Austin-Healey. He is also a member of the IBM Footballeers and a local drama workshop. At present, he shares an apartment with two other engineers and a "medium-size set, but plans to marry the "girl next door" (in hometown Huntington, Conn.). In the very near future. In this connection, Lee advises seniors to pay special attention to company benefits. He says if you're earning your own keeping matter when you're single, but they mean a lot when you assume responsibilities. IBM's are the best I know."

Joe Does a Full Life

IBM hopes that this message will help to give you a practical idea of what it's like to work in Manufacturing Engineering at IBM. There are equal opportunities for E.E.'s, M.E.'s, physicists, mathematicians and Liberal Arts majors in IBM's many diverse areas of talent development, Sales and Technical Services. For details, call your Placement Director. He can supply you with a job and tell you where IBM will next interview on your campus. Meanwhile, our personnel officer, Mr. R. A. Whitehad, will be happy to answer your questions. Just write him at IBM, Room. 903-509 Madison Avenue, New York 22, N. Y.
Three Second Rep candidates bombard public with erudite propaganda

In the immortal words of Caltech, "If you want to compete in this election, you want a man capable of carrying the responsibility of the office. This responsibility shows itself in three principal areas: assemblies, rallies, and sitting on the Board.

Because the previous office holder left at the end of term, the rallies have been neglected to a great extent. What is needed is a diverse program in which every member of ASCIT can participate. The rallies this year have had a great show of spirit, and this is the Rally Commissioner's responsibility. Therefore, he must be a thoughtful, mature member of the group, who can make decisions, understand information, and make sound decisions on the basis of what he has seen and heard.

In the future, I propose to present a wide and varied program of assemblies, utilizing my connections in the Los Angeles area. I have been told that you want more and more people to want to come to the rallies. I feel that by working closely with the student body in providing bigger and better rallies, the spirit of the school may be raised. This year, I feel that I can properly carry out the duties of the office.

If you see fit to elect me, I will try my best to serve your interests.

Brad Eldon

Lee Hood

Jerry Siegel

WHAT IS A PAGODA FORBIDDEN FRUIT?

IF YOU WERE STUCK FOR DAYS WITHOUT LUCKIES, WHAT WOULD YOU HAVE?

YOU'RE STRANDED high on a peak in the Andes. Wind's rising. Thermometer's dropping. And the next llama for Lima leaves in 7 days. You reach for a Lucky... try every pocket... but you're fresh out. Brother, you're in for a Bleak Week! No cigarette anywhere can match the taste of a Lucky. A Lucky is all cigarette... nothing but fine, mild, good-tasting tobacco that's TOASTED to taste even better. Try one right now. You'll say it's the best-tasting cigarette you've ever smoked!

STICKLES MAKE $25

STICKLES are simple riddles with two-word rhymes. Each word must be at least two syllables. (No drawings, please!) We'll shell out $25 for all we use—and for hundreds that never see print. Send stacks of 'em with your name, address, college and class to Happy Lucky Box 67A, Mount Vernon, N. Y.

YOU DON'T JUST STAND THERE... STICKLES MAKE $25

DO YOU LIKE TO "TOAST" YOUR CIGARETTES?

"IT'S TOASTED" TO TASTE BETTER... CLEANER, FRESHER, SMOOTHER!

BA. CO. PRODUCER OF THE AMERICAN TOBACCO COMPANY AMERICA'S LEADING MANUFACTURER OF CIGARETTES

Lucky Taste Better

"IT'S TOASTED" TO TASTE BETTER... CLEANER, FRESHER, SMOOTHER!
Kuli-Linson vie with Connelly-Smith for Business Managers of Caltech yearbook

The Business Manager of the Big T is responsible for the financial management of your annual. This job can be divided into three main parts: setting advertising and entertainment budgets and overseeing all expenses connected with the Big T and periodically submitting financial reports to the Board of Directors and selecting and contracting for a publisher.

We know what the job entails and have tried to outline it to you. A great deal of work is involved and we are ready and willing to begin that work. The job requires cooperation and the ability to organize. In the past year we have participated in many campus and house activities and have thus acquired the necessary attributes to fulfill the requirements of office. We also have the interest and enthusiasm necessary for an extra-curricular job of this type. We would appreciate your vote and would strive to repay you for it by doing a good job.

Dennis Kuli
Louis Linson

Gospe unopposed for office of Head Yell Leader for next year

An ASCIT Head Yell Leader carries many responsibilities, the most important of these being promoting spirit among grandstand rosettes and carrying spirit to the man on the field.

Although most people have spirit, it remains inactive or, as I am going to try to change it, unless a catalyst establishes itself. (Ed note: Huh?) I propose that both results, muteness and boisterousness, do more harm than good in the maintaining of a high morale in the rooting section. To those concerned the former brings a feeling of alienation, the latter prevents a feeling of ondemination.

I have said that a catalyst is necessary in order to bring about a successful result to this situation. Such a catalyst is a qualified yell leader. I define such a person as one who is able to wield his influence over a group of persons in such a way as to obtain a maximum amount of spirit from a maximum number of persons.

I shall not go into detail concerning my own personal qualifications. If I did not feel that I was entirely qualified for this position, I definitely would not have accepted the nomination.

I would like to state one more fact before closing this letter. I have knowledge of a large—almost untapped—source of young, beautiful college girls from whom to choose next year's Head Yell Leader.

Sincerely yours,

Michael Gospe

PROBLEM:

HOW DO YOU MEASURE YOUR FUTURE?

If you're a science or engineering senior, you've been wined and dined and promised the world. But before you pack your slide rule, measure a few facts about your future...and the vast advantages of starting your career with a pace-setter of Firestone's caliber:

As part of its 57-year pattern of leadership, the Firestone team is now carrying forward the Army's vital program for the 'Corpsman.' That kind of brilliant pioneering can make your future exciting, challenging, prestige-packed.

As for educational growth, Firestone's tuition reimbursement plan sets the pattern and is still the most encouraging in that field. Near both the Los Angeles and Monterey facilities, leading research and educational centers invite your inquiring mind.

Everything and everyone at Firestone will inspire you to learn more, to grow.

And don't overlook money. Firestone believes in relating income not only to a man's present value but also to his future potential. At its Guided Missile Division, you'll enjoy an income that will help you shape the setting of success so important in the career and life of a rising engineer.

If you have accepted the nomination, Firestone believes that you have always been a leader in every field. We know that you have the potential to lead a new generation of leaders. We want to give you the tools to do it.

Sincerely yours,

Michael Gospe

Firestone
GUIDED MISSILE DIVISION
RESEARCH, DEVELOPMENT, MANUFACTURE
Los Angeles, Monterey
WRITE: SCIENTIFIC STAFF DIRECTOR, LOS ANGELES 54, CALIF.

PHYSICISTS

You are invited to meet the man from Firestone, who will be here for personal interviews on February 20

MECHANICAL ENGINEERS
ELECTRICAL ENGINEERS
CHEMICAL ENGINEERS
METALLURGICAL ENGINEERS

February 20

Thursday, February 14, 1957