Consolidated Charities Drive Issue

CALIFORNIA TECH

California Institute of Technology Monday, November 7, 1949

Volume LI.

Drive Results Bring Praise

"Much has been accomplished in the three short years since the war. But the faint SOS signals are still going up wherever men have watched the work of centuries crumble in seconds." This observation, made by Jaime Torres Bodet, director general of UNESCO, reffects the mood in which the World Student Service Fund launches its 1949-50 fund campaign.

Tech Thanked

In a letter to President Du-Bridge, Dr. George Shuster, president of WSSF, said, "The past year's operation shows a gratifying participation in WSSF on the part of nearly 800 schools, colleges and universities. The cash income totaled over 488,000 dolful to you for the generous part The your institution has taken in the work during the year."

Fine Record

Caltech has always been rightly proud of its record in support to the World Student Service Fund. Recognition of the existing needs of foreign students has been squarely met by Tech men in past years, and is positively demonstrated by the following



Think of the Other Guy

list of western college co	ntribu-
tions to WSSF last year:	
Caltech	1,073.65
Los Angeles CC	1,117.58
Occidental	1,100.00
San Jose State	1,075.00
Redlands	892.60
Pepperdine	107.05
Needs	

This year the need for books and other aid is even greater. For example:

Fifty textbooks published by the Student Mimeographing Cooperative in Budapest on mimeo- March graph machines furnished by the World Student Service Fund Dimes have forced down the black market price of books in Budapest nearly thirty per cent. Over 15,-000 copies of texts were mimeographed at this one center last

Campus Calendar

MONDAY, NOVEMBER 7

12:01 Charities Drive begins
7:30 Eager Beaver won't get caught,
7:45 For here's a chance he long
has sought,
8:00 To put his chips on one sure bet,
9:00 That so far pays the best odds
yet.

TUESDAY, NOVEMBER 8

12:00 So here's the pitch—the straightest clue,
12:00 Our boys hav ecut the bugaboo 1:00 This year there will be just one drive,
4:30 And toward a higher goal we strive.

WEDNESDAY, NOYEMBER 9

11:00 Gone is the pain, gone the moans 1:00 Gone the screams and harassed

groans, 7:30 No more will shadowy forms appear, 7:45 To plague you twice or thrice

THURSDAY, NOVEMBER 10

7:00 Now Eager's not a betting guy,
7:15 But here ,says he, is a darn good buy—
7:30 For no one here would want to pan
8:15 An investment in our fellow man.
FRIDAY, NOVEMBER 11

HDAY, NOVEMBER 11

4:15 So here's the point we're trying to make—

4:30 This drive's designed for the student's sake,

7:00 So when our man comes 'round, DIG 'DEEP

8:15 And you'll be friends with yourself for keeps!

lars. * * * We are deeply grate- WHERE YOUR DOUGH GOES, AND WHY

World Student Service Fund (Budget for 1949-50)	
Europe-Medical aid, clothing and D. P. care	\$150,000
Southeast Asia—Student educational supplies	150,000
China—Refugee aid, tuberculosis, books	150,000
Support of foreign students, D. P.s and	
Emergency Relief	150,000

The March of Dimes

The work of the Infantile Paralysis Fund as an organization designed to meet the needs of polio victims is well known. In addition to supplying needed care during epidemics, this fund grants many millions of dollars to research, Caltech being but one of many recipients for funds in polio research.

The Pasadena Community Chest

Altadena Welfare Board, Boy Scouts, Girl Scouts, Besse Park Boys' Club, Boys' and Girls' Aid Society, Catholic Welfare Board, Family Service of Pasadena, National Safety Council, Pasadena Dispensary, Salvation Army, and the Pasadena YMCA and YWCA plus 24 other organizations.

-In a daring pre-drive forecast,

"I do not care to make any

to sexes on the Caltech campus

because there is not sufficient

Notice!

vation, the editors and writers

of this sheet do not care to

reveal their identity. Address

all complaints to Box 101, No-

(Name)

where, Cal.

Winshield Reports Poll Predicts Violent Turmoil

In a confidential report to his Drive Victory 30,000,000 American listeners, Lower Catacombs, Cal. No. 7. Walter Winshield last night revealed violent turmoil and re- George Wallup, infallible progaction in the Kremlin. Refer- nosticator of the tides of public ring to what Winshield called an opinion, today predicted that the unimpeachable source, namely ASCIT Consolidated Drive would his own secret Kremlin observ- be a smashing success. Basing er, the reknowned comentator his statement on the past record described a situation near revo- of such drives, Wallup said: lution within the hierarchy of the Russian government. To breakdown of opinion according date, the Caltech Seismological Laboratory has reported no unusual disturbances from that di-

The State Department has considered the timing of this situation, concurrent with the Consolidated Charities Drive, as having deep significance.

Who Messed This Deal

By Farl Cox

Consider the following powerhouse hands held by all players of this particular deal:

Many Hearts

North, East and West, each holding 4 honor count make South's bid obvious-his highest Heart. This is known as the unforced principle and is particularly good when North is strong in Spades, and South knows that East does not have to Club him in order to make the bid work.

Always remember that a one level raise by South is the weakest bid available. If South is willing to jump several levels, he bids the highest possible in order to make the slam scheme effective.

If either East, West or North had the first bid, they would do well to pass the first few rounds so South might have a chance to gain some knowledge of his partners worth, and at the same time West and East might then learn how to cooperate more fully.

It should be emphasized that South is not interested in holding any trump cards. Besides, in this particular hand, South's bid of No Trump is particularly strong. There is the danger that the bid contains some potential losers, but this can be overcome by South if he is careful in choosing his opening cards.

Charity Drive Solicitors

The solicitors for the Consolidated Drive are as follows:

Bill Cox-Student Houses Dabney—Dan Markoff Blacker-Stan Groner Fleming—Vern Edwards Ricketts-Bill Haefliger Off-Campus

Frosh-Tom Stockebrand Sophs-John Noble Juniors-Bob Cobb Seniors-Dick Buck

Mechanical Engineering-Erle Brown Civil Engineering-Art Bruing-

Electrical Engineering—Bob

Waters Civil Engineering—Bob Stewart

Aeronautics-Fred Eimer Chemical Engineering-Don Clarke Biology-Ed Kurtz

Geology-Bill Muchlberger Physics-George Smith Astronomy-John Whittlesey

Sorb Approves **Charity Drive**

EXCLUSIVE INTERVIEW

In a recent interview with K. Slopscotch McGooch, reputedly fund for a new gymnasium and the lowest Sorb of them all, your other total volations of the spirit Caltch reporter obtained the fol- of such a drive. lowing exclusive statement:

Good Idea

"The ASCIT Consolidated this danger by asking you to Charities Drive is a good idea." Setting aside his precious glass of Lady Cavalry, McGooch said, ally recognized charities. 'I have switched to supporting the Consolidated Drive because there is a crying need for more cooperation between the people of this world."

No Sorb Plan

To date, the Board of Directors they will follow the same exof the ASCIT has reported no ample. plan for allocating funds to the orbian governmer

Upon learning this fact, Mc-Gooch made the following comment:

"Never shall — censored – — for it."

(Year)

CONSOLIDATED DRIVE PLEDGE CARD

(Option)

ASCIT Consolidated Charities Drive
I wish to contribute to:
The World Student Service Fund (For World Student relief) the sum of \$
The March of Dimes (Infantile Paralysis Fund) the sum of \$
The Pasadena Community Chest (representing 36 agencies) the sum of \$
Collect through the Institute on my January Bill
or Cash or Check Herewith
1
(Signature)
Solicitor

The Consolidated Drive Pledge Card enables you to state how much you wish to contribute to each organization. You may also indicate if you wish to have the total sum collected through your January Institute Bill.

WSSF, March Of Dimes, Community Chest Drive Begins Today, for Week

ASCIT Sponsored Charity

bined charities drive.

be overcome.

this, but objections have been

raised by the organizations con-

cerned, campus officials and so

on. All of these objections were

Combined Drives

States today carry on combined

drives whereby the student is

given no opportunity to express

the sum he would like to con-

Essentially, this type of drive is

a large scale passing of the hat,

where a small group decides how

the money should be divided

among what they consider

worthwhile organizations. Often

these "worthwhile" groups in-

clude the local fraternities, a

Eliminates Danger

specify the sum you wish to con-

tribute to each of three nation-

These organizations are so

pleased with the Caltech ap-

proach to the problem, that they

have requested permission to

show a copy of our pledge card

to other schools, in the hope that

Realistic Approach

tic approach to the objections of

the student in past years. Your

unqualified support, through

generous giving, will insure its

permanence.

The combined drive is a realis-

Many campuses in the United

Drive Seeks Goal Of \$2500

A \$2500 goal is sought by the ASCIT in its first Consolidated Charities Drive, to take place Nov. 7-11.

As a step toward reducing the number of separate off-campus charity drives, the ASCIT has inaugurated an entirely new policy tailored to the needs of the student. The purpose of the Consolidated Charities Drive this year is to combine the fund raising campaigns of the World Student Service Fund,

♦the Infantile Paralysis Fund (The March of Dimes) and the Pasa-The Porous Pot dena Community Chest.

In past years, each organization has conducted its separate Few realize the difficulty that drive at intervals throughout the has been associated with setting school year. It is hoped that the up a workable plan for a com- Consolidated Drive will eliminate much of the previous mis-The ASCIT has long recogunderstanding and inconvennized the need for some plan as ience to the student.

Only Drive

This will be the only off-campus charities drive conducted this year. The YMCA will have legitimate criticisms that had to its regular fund-raising drive later in the year, as usual, for it is felt that contributions to the Y support activities of direct interest to the student.

New Policy

The permanence of this new charities policy will be detertribute to a particular charity. mined to some measure by the success of the drive. It is hoped that the student, when confronted with the decision of how much to give to each organization, will not reduce these sums below that which he would normally give if the drives were separate. The success of the drive depends on this confidence.

Payment Choice

Elsewhere in this issue will be found a sample Pledge Card. Besides giving free choice of which Your pledge card eliminates charity should get how much, the card also gives the donor the choice of payment in cash, or through the Institute Bill, in January.

THE GOAL IS \$2500 !!!

Red Cross

It is not in keeping with the national policy of the American Red Cross to participate in any type of combined drive. For this reason, the Red Cross is not included in the Consolidated Drive. There will be no personal solicitation of graduate and undergraduate students for the Red Cross, this year.

Now It Can Be Told--

The Braakipod Story

any Kigmies dressed as anything. Barry was the retiring type.

As a student, his sole source of satisfaction was storing knowledge of such things as the anatomy of micromalthus, the breeding habits of hydra and the digestive juices of the gall bladder. tunnels and Greasy Spoons all on Luau was a struggle for the belonged to a dim and sordid crudest living. What was worse, world that Barry would have none of.

Curiosity!

This situation, plus Barry's intense scientific curiosity to the exclusion of all else, caused the Chairman of the Biology Department to name Barry a member of the department's important top-secret expedition to observe the breeding habits of ice-plant on that most dark and mysterious South Sea island of Luau.

Exposed!

Exposure to worldliness did many strange things to our hero. The sight of the beautiful native girls on the island-hopping trip to Luau did profound things to Barry. His eyes were opened, has just been received from the macroscopically, to a whole new last outpost of civilization on the field of research. This magical lonely island of Luau for 100 transition caused considerable Kigmies dressed like scientists.

Barry Braackipod was the sort consternation to the commander of easy going Biologist who took of the expedition, for it was life as it came. He never needed feared that Barry would never be prepared to cope with the privation and destitution of

Fears!

These worst fears were realized when Barry discovered the local citizenry uncompromising and aloof. The meager existence of the natives supplied no outlet Crew races, Schmipps, steam for Barry's new interests. Life Barry was unable to do anything for these poor people. In his world of seclusion, he had been ignorant of the pleas of the American Committee for Aid to Luau-and this was his just de-

Broken!

Barry became a broken man. His interest in micromalthus and ice-plant waned. He sat for hours beneath the tropical moon and contemplated a life of selfsacrifice. The world was to hear no more of Barry Braackipod.

LAKE SUCCESS, Nov. 7 (OP)

Unconfirmed reports from Lake Success indicate that a request