

Many employers use career fairs-both on and off campuspromote their to opportunities and to pre-screen applicants.

Career fairs come in all shapes and sizes, from small communitysponsored events to giant regional career expositions held at major convention centers.

Most career fairs consist of booths and/ or tables manned by recruiters and other representatives from each organization.

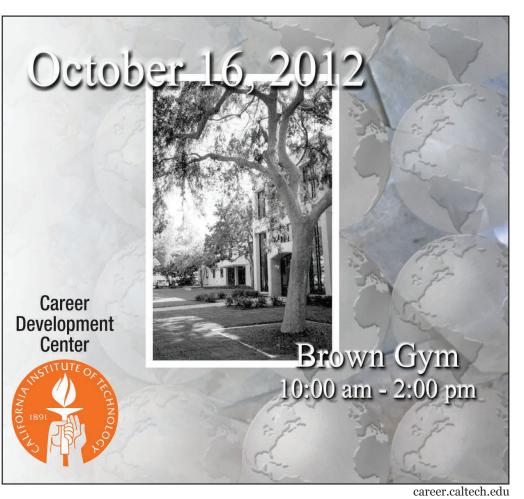
For on-campus events, some employers send alumni also representatives. Large corporations and some government agencies have staffs who work the career fair "circuit" nationwide.

employer's An display area is also subject to wide variance.

It could be a simple table with a stack of brochures and business cards and a lone representative or an elaborate multimedia extravaganza with interactive displays, videos, posters and a team of recruiters.



Dress to impress in order to land a job at the Fair



#### **Fashions and Accessories**

Generally, the appropriate attire for career fair attendees is more relaxed than what you'd wear to an actual job interview. In most cases, "business casual" is the norm. If

you're unsure of the dress code (particularly for offcampus events), it would be wise to err on the overdressed side-you'll makeabetterimpressionif you appear professional.

Think of it as a dress rehearsal for your real interviews!

Remember to bring copies of your resume (or resumes, if you have several versions tailored to different career choices), a few pens and pencils (have backupsthey have a way of disappearing), a folder or portfolio and some sort of note-taking device (paper or electronic pad). Keep track of the recruiters with whom you speak and send follow-up notes to the ones who interest you. Don't bring your backpack; it's cumbersome for you, it gets in the way of others and it screams "student!" instead of "candidate!"

#### Look and Stop, Listen

Keep your eyes and ears open-there's nothing wrong with subtly eavesdropping on the questions asked and answers received by your fellow career fair attendees. You might pick up some valuable information, in addition to witnessing some reallife career search "dos and don'ts." In order to maximize your career fair experience, you must be an active participantandnotjust a browser. If all you do is stroll around, take company literature

and load up on the ubiquitous freebies, you really haven't accomplished anything worthwhile (unless you're a collector of key chains, mousepads and pocket flashlights). It is essential to chat with the company representatives and ask meaningful questions.

Here's a great bit of career fair advice from Stanford University's Career Fair guide: "Create a oneminute 'commercial' as a way to sell yourself to an employer. This is a great way to introduce yourself. The goal is to connect your background to the organization's need. In one minute or less, you need to introduce yourself, demonstrate your knowledge of the company, express enthusiasm and interest and relate your background to the company's need."

#### You're Prospector-Start a Digging

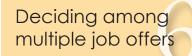
The questions you ask at a career fair depend upon your goals. Are you interested in finding out about a particular career field? Then ask generalized questions about working within the industry. If you're seeking career opportunities with a specific employer, focus your questions on the application and interview process, and ask for specific information about that employer.

#### Fair Thee Well

By all means, try to attend at least one career fair before beginning your formal job interviewing process. For new entrants into the professional career marketplace, this is a good way to make the transition into "self-marketing mode" without the formality and possible intimidation of a one-on-one job interview. It's an opportunity that's too valuable to miss.

Articles in this issue reprinted with permission from College Recruitment Media, Inc., Geneva, Illinois. Copyright 2012, College Recruitment Media, Inc.

### News briefs from around the globe Helping readers burst out of the Caltech bubble



How to make the best out of networking opportunities

Tips to improve your interview game

#### Need to know

< 100 words about the world this week – topics sorted from good to bad by The Tech Eds

SpaceX rocket launches	<b><u>1st</u></b> commercial flight to the International Space Station begins	[ <u>CNN]</u>
Man walks across US	${f 178}$ days after leaving Florida arrives in Cali, blogs the journey	[ <u>Huff Post]</u>
Reservoir found on Mars	${\bf 40}$ days after arrival, Curiosity finds evidence of a dried riverbed	[ <u>Pravda]</u>
Hugo Chavez reelected	$\underline{6}$ – year term in Venezuela renewed, opponent wins 45% of votes	[ <u>NYT</u> ]
Libyan PM dismissed	${f 125}$ parliament members oppose Mustafa Abu Shagur's cabinet	[ <u>BBC]</u>
Indonesia volcano erupts	${f \underline{3}}$ miles away blast still audible, muddy rain falls on villages	[Fox News]
Car drives into harbor	${f 3}$ dead after driver misses turn, falls into Rhode Island shipyard	[Fox News]



### **Food with Tom!**

Do you like eating food? How about free food at nice restaurants? Ever want to tell the world exactly what you think of said food? *The Tech will be beginning a new* column to chronicle the foodie experiences of new writers every other week...The Catch: They'll be going head-to-head with Tom Mannion who will be reviewing the same restaurant. If you have ever thought you were more of a gourmand than our resident master chef, now's your chance to prove it! Email us for a spot on the list at tech@caltech.edu

#### The California Tech

Caltech 40-58, Pasadena, CA 91125 advertising e-mail: business@caltech.edu editorial e-mail: tech@caltech.edu

> Editors-in-Chief Jonathan Schor Stanford Schor

News Editor Sandhya Chandrasekaran

> Sports Editor Âmol Kamat

*Staff* Nina Budaeva Casey Handmer Yang Hu Jonathan Ikpeazu Rebecca Lawler Mary Nguyen Eugene Vinitsky Čaroline Yu Chris Zheng

Write

for the

get paid

up to \$30

Tech



ACUMEN

Influence national healthcare policy through data-driven results and evidence-based recommendations

#### **CLIENTS**

**Centers for Medicare & Medicaid Services** 

**Congressional Budget Office** 

**Medicare Payment Advisory Commission** 

U.S. Food and Drug Administration

**U.S. Department of Justice** 



#### **APPLICABLE MAJORS**

**Statistics Economics Public Policy Health Policy Life Science Computer Science** 

Circulation Manager Michael Paluchniak

> Advisor **Richard Kipling**

The Tech is published weekly except during vacation and examination periods by the Associated Students of the California Institute of Technology, Inc. The opinions expressed herein are strictly those of the authors and advertisers. Letters and submissions are welcome;

e-mail submissions to tech@caltech.edu as plain-text attachments, including the author's name, by Friday of the week be-fore publication. The Tech does accept anonymous contributions under special circumstances. The editors reserve the right to adit and abridge all submissions for env to edit and abridge all submissions for any reason. All written work remains property of its author.

The advertising deadline is 5 PM Friday; all advertising should be submitted electronically or as camera-ready art, but The *Tech* can also do simple typesetting and arrangement. All advertising inquiries should be directed to the business manager at business@caltech.edu. For subscription information, please send mail to "Subscriptions.



#### LOCATIONS

San Francisco **Bay Area (HQ)** 

Washington DC

Visit us at: www.acumenllc.com

#### Physical Sciences





### Caltech Couture: How to dress for success

#### **NINA BUDAEVA** Columnist

A few weeks ago I was asked if I would write a column on how to

The only way the interviewers can determine how fit you are for the job is through your self-presentation, and this is where dressing comes into play.

The main thing that determines how your interview goes is your aptitude. The only way the interviewers can determine how fit you are for the job is through self-presentation, and this is where dressing comes into play.

dress for career fairs and interviews. I said "of course I will, anytime!" and got very excited by the idea of writing about all the secret tricks of successful dressing.

A while later I started thinking about the subject and my enthusiasm dropped. I realized that there really is no specific way of dressing that can determine whether or not you will get the second interview or eventually the job.

So if there is no trick, I thought, what am I going to write about?

After thinking some more and reading up a bit on the subject, I came to a few revelations. The main thing that determines how your interview goes is your aptitude.

The hands-down best outfit for guys is a standard suit with a white shirt. Here, check your socks, polish your shoes, make sure your shirt is ironed, clean your nails, wash you face, brush your hair, etc. In short, look neat.

Girls, you have more options. First, you need to choose between pants and a skirt. Next, you have more color and fit options, and then you have accessories. No matter what you decide on, again, look neat.

One important note on suits: make sure you know how to wear one! Practice walking, sitting, gesturing in it. Girls, check how your skirt behaves when you sit down and don't wear shoes you can't walk in.

Guys, please, learn how to tie a tie! Your mom or girlfriend may not always be there to do the job.

At certain places suits are not required for interviews. Always check any dress code requirements before going to an interview. It may be a good idea to contact your recruiter asking what to wear as this is also a good way to get your name into his or her memory one extra time.

Don't be embarrassed. You will only show that you are a careful and responsible person - a good set of qualities for any job.

You want to show the interviewers that you are a good fit for the job. No matter what you end up wearing, look neat and do not overstate any details. For instance, do not wear extravagant colors, too much (or too little) make-up, flashy jewelry, or printed ties.

"

Career fairs are a bit trickier because you might not know who you'll end up speaking to.

know the atmosphere of the fair,

then dress accordingly, but you will never go wrong with a plain suit. It's better to overdress than to underdress, but certainly do not dress richer than the paycheck and position that you are aiming for.

Once you've figured out the dress code, pick out an appropriate outfit that is neutral and wellkept. Keep in mind that all other applicants who put thought into their look will probably end up choosing a similar outfit.

Since the ultimate goal of this venture is to get the job, you now need to distinguish yourself from your competitors.

This does not at all mean wearing a green suit or having hot pink nails. What this means is giving your interviewers a light idea of your personality.

are before the final decision. So, choose your accessories carefully. Shoe styles tend to say a lot about your attitude, as do eyeglass frames, jewelry, purses and briefcases.

Use these to give your look some flavor, but again keep them toned down. No stripper heels or douchey sunglasses.

All of the emphasis should be on your work capability.

So the bottom line is to be neat and to dress as you would if you got the job.

What you wear may not determine the final decision, but it will certainly have an impact.

Make sure that what you wear is in good condition and groom yourself thoroughly. Figure out what the atmosphere is and dress conservatively while making your

What you wear may not determine the final decision, but it will certainly have an impact. Make sure that what you wear is in good condition and groom yourself thoroughly.

They want to know whom Dress very neutrally. If you they're hiring, and it is best for both sides if it is clear who you and be confident!

personality come out through subtle details. Now go out there

77



Custom languages to capture user intent Intentional Documents -content with semantics Rich notation through projected UI 

Current customers in Manufacturing · Health Care · Space · Productivity

Language Design and Semantics Meta-programming Compilers and Code Generation Modern User Interfaces □ 2D and 3D Graphics Working on small agile teams 

intentsoft.com





CNA is a not-for-profit organization that conducts objective, empirical research and analysis to help decision makers develop sound policies, make betterinformed decisions, and manage programs more effectively.

CNA's Institute for Public Research assists an array of federal, state, and local government agencies working in such areas as education, health care and public health, homeland security, and air traffic management.

And through CNA's Center for Naval Analyses, the federally funded research and development center (FFRDC) for the Navy and Marine Corps, we provide research and analysis services to the military to help improve the efficiency and effectiveness of our national defense efforts.

CNA offers positions for Research Analysts and Research Scientists with experience in



### **NOBODY GETS CLOSER** to the people. To the data. To the problem.

engineering, mathematics, economics, international relations, national security, public policy, history, psychology and many other scientific and professional fields of study.

We look for people with the training and ability to reason soundly and to apply scientific techniques imaginatively—people who can see beyond surface details to the core of a problem and devise logical, practical solutions.

There are also positions available in computer and information technology, business administration, human resources management, accounting, security, and office management. CNA has created a work environment that challenges all staff to excel and rewards excellence with good pay, job satisfaction, and opportunities to advance.



ANALYSIS & SOLUTIONS

All applicants are subject to a security investigation and must meet eligibility requirements for access to classified information. CNA is an Equal Opportunity Employer.

University On-Campus Recruiting

Fall Career Fair: Brown Gym Tuesday October 16, 2012

Interviews: Career Development Center October 17, 2012 Research Staff Recruiter: Dr. Brad Ng, VP & Director, Institute Public Research

Dr. Kristen Beverly, Managing Director, Institute Public Research





**H**AIR

### Live what you love. Build hardware at Microsoft.

Microsoft's Hardware teams consist of progressive, diverse, and exceptionally creative professionals who design, test, and manufacture some of the best-loved entertainment devices in the world. Our teams ship tens of millions of hardware devices every year including the Xbox 360, Kinect, a full accessories lineup, and more. Microsoft is the destination for the brightest minds in entertainment device design. Come be part of what's next.

For full-time roles, go here and click "apply now": <u>http://careers.microsoft.com/careers/en/us/grad-hardware-jobs.aspx</u> For intern roles, go here and click "apply now": <u>http://careers.microsoft.com/careers/en/us/tech-hardware-internships.aspx</u>

#### **Mechanical Engineers**

Successful candidates would lead system-level and sub-system designs through fast-paced product development cycles. A strong mix of technical breadth and depth is required to work cross-functionally to tie mechanical assemblies, optics, electronics and software into compelling consumer experiences.



October 8, 2012



#### THE CALIFORNIA TECH

### Choosing between competing job offers

#### **CHRIS ENSTROM** Freelance Writer

The first question many of your friends will ask when you receive a job offer is "What does it pay?"

plan depends on your own plans and needs.

A company gym or membership at a health club won't be of much value to you if you don't like to sweat.

during the interview process. But if you do develop strong feelings one way or the other, be sure to take them into consideration when making your final decision.

#### Like What You Do

a very good sense of

what your day-today

you be primarily

What are your responsibilities? Will

duties will be.

working in teams or alone?

Will your job tasks be repetitive

or varied? Will your work be

challenging? What level of

stress can you expect with the

Location, Location, Location

Climate, proximity to friends

your desires and preferences. If

and family and local population

(i.e., urban vs. rural) should all be

you are considering a job far away

from your current address, will

position?

evaluated against

Be sure to never make your decision on salary alone. Students tend to overemphasize salary when considering job offers. Money is important, but it's more important that you like your job.

#### Who's the Boss?

Who you work for can have as much bearing on your overall job satisfaction as how much you earn and what you do. First, analyze how stable the potential employer is. If the company is for-profit, what were its earnings last year? What are its projections for growth? If the job is with a government agency or a nonprofit, what type of funding does it have? How long has the employer been around? You could receive the best job offer in the world, but if the job is cut in six months, it won't do you much good.

#### **Corporate Culture**

There are three aspects to a work environment: 1) the physical workspace, 2) the "corporate culture" of the employer, and 3) fellow co-workers. Don't underestimate the importance of a good workspace. If you are a private person, you probably will not be able to do your best work in a cluster of cubicles. If you are an extrovert, you won't be happy shut in an office for hours on end.

Corporate culture comprises the attitudes, experiences, beliefs and values of an organization. What's the hierarchy of the organization? Is there a dress code? Is overtime expected? Do they value creativity or is it more important that you follow protocol?

Recent college graduates are seldom able to land their dream jobs

right out of school, but it's still important that you at least like what you do. Before accepting a job offer, make sure you have

the employer pay for part or all of your moving expenses? Even if you are looking at a local job, location can be important—especially as it relates to travel time.

A long commute will cost you time, money and probably more than a little frustration. Make sure the tradeoff is worth it.

#### Time is on Your Side

It's acceptable to request two or three days to consider a job offer. And depending on the employer and the position, even a week employers don't like uncertainty. Make sure you give them an answer one way or another as soon as you can.

#### It's Your Call

Once you make a decision, act quickly.

If you are accepting a position, notify the hiring manager by phone followed by a confirmation letter or an email.

Keep the letter short and state the agreed upon salary and the start date.

Recent college graduates are seldom able to land their dream jobs right out of school, but it's still important that you at least like what you do.

of consideration time can be acceptable.

If you've already received another offer or expect to hear back from anther employer soon, make sure you have time to consider both offers. But don't ask for too much time to consider. Like all of us,

When rejecting an offer, make sure to thank the employer for their time and interest. It always pays to be polite in your correspondence. You never know where your career path will take you and it might just take you back to an employer you initially rejected.

77



For many college graduates this consideration is near the top of the list, which is not surprising. Most students have invested thousands

of dollars in their education, often racking up high student loan balances. Most graduates are looking forward to paying off that debt. Also, the value of a salary is easy to understand; the more zeroes after the first digit, the better.

In order to evaluate a salary offer you need to know what the average pay scale is for your degree and industry. The National Association of Colleges and Employers (NACE) is a good source of salary information for entry-level college graduates. Their annual Salary Survey should be available in your campus career center. Make sure you factor costof-living differences when considering salary offers. For example, you may need an offer of \$76,000 in San Francisco to equal an offer of \$40,000 in Huntsville, Ala.

Bonuses and commissions are considered part of your salary, so take them into consideration when evaluating an offer. It's also important to have a good understanding of an employer's policies concerning raises. Be sure to never make your decision on salary alone. Students tend to overemphasize salary when considering job offers. Money is

important, but it's more important that you like your job.

If you like your job, chances are you'll be good at it. And if you're good at your job, eventually you will be financially rewarded.

#### **Factor in Benefits**

Of course, salary is only one way in which employers financially compensate their employees. Ask anybody with a long work history and they'll tell you how important benefits are. When most people think of employer benefits, they think of things like health insurance, vacation time and retirement savings. But employers are continually coming up with more and more creative ways to compensate their workers, from health club memberships to flextime. The value of a benefits

Whenever possible, you should talk to current or previous employees to get a sense of the corporate culture. You may also be able to get a sense of the environment during the interview or by meeting your potential boss and co-workers during the interview process. Ask yourself if the corporate culture is compatible with your own attitudes, beliefs and values.

Your boss and fellow co-workers make up the last part of the work environment.

Hopefully, you will like the people you work with, but you must, at least, be able to work well with them professionally. You may not be able to get a good sense of your potential co-workers or boss

#### **Innovating** education.

#### Our mission is to transform education by making major leaps forward in educational technology.

With 2 million paid, subscribed users in 50 states and over 170 countries, we succeed at this every day and we are looking for individuals like you to join our engineering team!

Come check out our booth at the Cal Tech Fall Fair on October 16<sup>th</sup>!

Check us out!: www.ixl.com/jobs





7

### Rules to make the most out of networking

**THOMAS J. DENHAM** Partner at Careers in Transition LLC.

Many people use the classified ads as their sole job search technique.

Unfortunately, statistics show that only 10% to 20% of jobs are ever published—which means that 80% to 90% of jobs remain hidden in the job market.

For this reason, networking remains the number one job search strategy.

#### **Networking Defined**

A network is an interconnected group of supporters who serve as resources for your job search and ultimately for your career.

Some great network contacts might include people you meet at business and social meetings who provide you with career information and advice.

Students often hesitate to network because they feel awkward asking for help, but it should be an integral part of any job search.

Though you might feel nervous when approaching a potential contact, networking is a skill that develops with practice, so don't give up. Most people love to talk about themselves and their jobs and are willing to give realistic and free—advice.

#### Eight Keys to Networking

1. *Be Prepared* First, define what information you need and what you are trying to accomplish by networking.

Remember, your purpose in networking is to get to know people who can provide information regarding careers and leads. Some of the many benefits of networking include increased visibility within your field, propelling your professional development, finding suitable mentors, increasing your chances of promotion and perhaps finding your next job.

Second, know yourself—your education, experience and skills. Practice a concise, one-minute presentation of yourself so that people will know the kinds of areas in which you are interested. Your networking meeting should include the following elements: introduction, self-overview, Q&A, obtaining referrals and closing.

2. Be Targeted Identify your network. For some, "I don't have a network. I don't know anyone," may be your first reaction. You can start by listing everyone you know who are potential prospects: family members, friends, faculty, neighbors, classmates, alumni, bosses, co-workers and community associates. Attend meetings of organizations in your field of

interest and get involved. You never know where you are going to meet someone who could lead you to your next job.

3. *Be Professional* Ask your networking prospects for advice—not for a job. Your networking meetings should be a source of career information, advice and contacts. Start off the encounter with a firm handshake, eye contact and a warm smile. Focus on asking for one thing at a time. Your contacts expect you to represent yourself with your best foot forward.

4. *Be Patient* Heena Noorani, research analyst with New Yorkbased Thomson Financial, recommends avoiding the feeling of discouragement if networking does not provide immediate results or instant answers.

She advises, "Be prepared for a slow down after you get started. Stay politely persistent with your leads and build momentum. Networking is like gardening: You do not plant the seed, then quickly harvest. Networking requires cultivation that takes time and effort for the process to pay off."

5. *Be Focused on Quality—Not Quantity* In a large group setting, circulate and meet people, but don't tryto talk to everyone. It's better to have a few meaningful

conversations than 50 hasty introductions. Don't cling to people you already know; you're unlikely to build new contacts that way. If you are at a reception, be sure to wear a nametag and collect or exchange business cards so you can later contact the people you meet.

6. *Be Referral-Centered* The person you are networking with may not have a job opening, but he or she may know someone who is hiring. The key is to exchange information and then expand your network by obtaining additional referrals each time you meet someone new. Be sure to mention the person who referred you.

7. *Be Proactive* Stay organized and track your networking meetings. Keep a list of your contacts and update it frequently with the names of any leads given to you. Send a thank-you note or email if appropriate. Ask if you can follow-up the conversation with a phone call, or even better, with a more indepth meeting in the near future.

8. *Be Dedicated to Networking* Most importantly, networking should be ongoing. You will want to stay in touch with contacts over the long haul—not just when you need something. Make networking part of your long-term career plan.

ໜ

-111

#### Questions to ask during a networking meeting

• What do you like most (least) about your work?

• Can you describe a typical workday or week?

• What type of education and experience do you need to remain successful in this field?

• What are the future career opportunities in this field?

• What are the challenges in balancing work and personal life?

• Why do people enter/ leave this field or company?

• Which companies have the best track record for promoting minorities?

• What advice would you give to someone trying to break into this field?

• With whom would you recommend I speak? When I call, may I use your name?



### Join us at Maxim Integrated where each day feels like Ditch Day with a new challenge that needs to be solved.

Explore career opportunities at http://www.maximintegrated.com/company/careers/





ZestFinance is reinventing traditional underwriting using Google-style machine learning techniques and Capital One-style credit scoring.

We are looking for crazy smart, creative thinkers to join our team at ZestFinance, led by Douglas Merrill, the former CIO of Google. Apply today at zestfinance.com for openings in the following areas:

Software Engineers Business Analysts Machine Learning Experts Mathematical Modelers

Big Data Underwriting **Zest** finance

REQUIREMENTS

Ability to Think

Ability to Solve
Problems

C/C++ Familiarity



**RTOS INNOVATORS** 

See you at the Career Fair!

#### HHMI JANELIA FARM RESEARCH CAMPUS RECRUITING STUDENTS

ннмі Janelia farm



We are recruiting at the Undergraduate and Graduate level!

These programs are designed for a small number of well-prepared, highly committed, and gifted students in:

- Biology
- Chemistry
- Engineering
- Genetics

- Computer Science - Mathematics

NeurosciencePhysics

Students interested in basic science including investigating neural circuits and the development of novel bioimaging technology are encouraged to apply.

#### **Undergraduate Program**

- 10-week internship
- Stipend of \$4,500
- On-campus housing, meals & social activities provided **Application deadline: January 15, 2013**

#### **Graduate Program**

- Includes full financial support with a stipend of \$33,000 plus benefits.
- A Collaboration with the University of Chicago/ University of Cambridge/ or Johns Hopkins University
- Small interdisciplinary teams give students significant research independence

Application deadline: January 4, 2013

We will be at the CalTech Fall Fair – come and meet with us and find out more about research opportunities at Janelia www.janelia.org/caltech



## Selling brand "You" in a job interview

#### **CHRIS ENSTROM Freelance Writer**

For the most part, modesty is an admirable trait. But it's of little use during a job interview. The purpose of an interview is to find the best candidate for a particular job. Employers want to know about the knowledge, skills, attributes, and experience that distinguish you from other job candidates, and they won't know what makes you special unless you tell them. However, most employers won't go out of their way to hire someone who comes across as cocky or

arrogant. So how do you balance the two? How do you put your best foot forward without seeming conceited and egotistical?

#### **Choose What to Talk About**

Start with the job posting and make a list of all the preferences and requirements. Then try to match them with your own knowledge, skills, and experience. Make sure that you have examples ready for as many of the preferences listed as possible. If leadership experience is preferred, scrutinize your past for examples of it. If the job requires good teamwork skills, be prepared with examples from your past. But also be prepared to talk about things not listed specifically in the job posting. Find out all you can about the company and the job you are interviewing for. If you have certain experience or knowledge that you think would make you do the job better, don't hesitate to talk about it. The employer is looking for the best candidate for the job. Looking beyond the job posting could help separate you from other applicants.

It's not easy to do, but you may have to leave out some of your most impressive skills and achievements. Talking about skills, accomplishments, or experience with no relevance to the job does not help the interviewer identify you as a strong job candidate, and could easily be interpreted as bragging.

Many recent college graduates make the mistake of limiting their discussion to their college coursework, or jobs they had that are directly related to the one they are applying for. But this is a mistake. "Students should be willing to talk about any type of knowledge or skills that they have

acquired that are relevant to the job theyareinterviewing for," says Micael Kemp, Director of Career Services at the University of California, Santa Barbara. Volunteer experience, leadership positions in а sorority fraternity, or а extracurricular activities, and even work experience at retail or fast-food jobs can be sources of information. "Many students underplay work experience gained at places like grocery stores or fast-food restaurants," she continues. "But employers deeply appreciate people who have gotten their hands dirty and aren't afraid to work hard."

#### Story Time

Reading off a list of knowledge, experience, and accomplishments makes for a short and boring interview. Your job during keep the interviewer interested in what you are saying. Many career advisors suggest that job candidates prepare a reservoir of stories that they can pull from during the interview. People are naturally drawn to stories. It's why we read novels and why we watch movies. Also, stories allow job candidates to show interviewers skills and their knowledge instead of just telling them. "Interviewers need more than just your word that you have

a particular skill or attribute. They need specific examples, and stories are a good way of providing that," says Cynthia Redwine, former Director of the Engineering Career Resource Center at the University of Michigan, College of Engineering.

Stories have the added benefit of being easy to remember-for you, as you use a particular story to demonstrate your qualifications during the interview-and for the interviewer who must access your skills and attributes after the interview is completed. Demonstrating a particular job attribute through a story has the added benefit of sounding less boastful than stating the qualification directly. Saying that you are a good leader sounds boastful; explaining how you led a team of volunteers during a record food drive is admirable.

Once you have created a list of job skills and requirements from the job posting and your own research of the company and the position, sit down and try to come up with stories to demonstrate each.

Of course, certain things cannot be demonstrated through a story (a high GPA, or a certain degree or academic specialty), but that information is already apparent to the interviewer from your resume. However, stories can be used in situations that at first might not be apparent. For example, instead of simply stating that you are proficient with a particular piece of software, you can tell the interviewer how you applied the software to accomplish a particular task. Keep your stories short and to the point. An interview is not a creative writing class. Try to make stories last only around a minute or so

#### **Final Advice**

Take time to prepare for the interview. Never walk into an interview with the intention of "winging it" no matter how qualified you think you are for the position. If you are having trouble the interview is to coming up with stories or examples for the interview, make sure you talk to friends, family members, coworkers, professors, and career advisors. Students sometimes make the mistake of telling employers about job-related knowledge or experience that they don't have. While candor is an admirable trait, such frankness is out of place in a job interview. Employers don't want to know why you can't do the job, but why you can do it. Employers want to hire people who are excited and proud of the work that they have done. "You have a responsibility during the interview-not to brag, but to give the employer the best picture you can of what they will get if they hire you," says Kemp. "It's your responsibility to make sure they get that information, whether or not they ask good questions."

#### facebook

**Facebook at the Fall Career Fair** 

Learn how we ship code daily to over 955 million people around the world.



Bring your resume and talk to the Facebook team. Tuesday, October 16 from 10:00a - 2:00p Brown Gym



Apply today at www.facebook.com/university



#### Taking a Casual Approach

"Office casual" is becoming the accepted mode of dress at more and more companies. The rules, however, for casual attire are subject to tremendous company-to-company variance. At some, "casual day" is a Friday-only observance, where the dress code is *slightly* relaxed—a sports coat and slacks for men and slacks and a sweater for women. At others, especially entrepreneurial computer companies, it's shorts and sandals every day.

The safest fashion rule for new employees to follow is dress about the same as your most conservatively attired co-worker. As a new hire, don't try to "push the boundaries" of casual attire.

Fashion Arrests: 1) Never wear denim jeans or shorts unless the vast majority of others do; 2) Don't dress too provocatively—you're at work, not at a dance club; 3) "Casual" doesn't mean "sloppy"—your clothes should always be free of stains or holes; 4) Workout wear belongs at the gym.

Play It Safe: 1) Chinos or corduroy slacks are usually a safe bet for both sexes; 2) As for formal business attire, buy the best that your budget will allow; 3) If you will be seeing clients, dress appropriately for *their* workplace, not yours; 4) Go to the mall—most department and specialty stores have sections devoted to this style of office attire.



Apply now at covidien.com/careers

Covidien Neurovascular- Irvine, CA

Covidien is a leading global healthcare products company that creates innovative medical solutions for better patient outcomes and delivers value through clinical leadership and excellence. Covidien manufactures, distributes and services a diverse range of industry-leading product lines in three segments: Medical Devices, Pharmaceuticals and Medical Supplies.

Contact us at Irvine.Recruiting@Covidien.com

# PALYON

Palyon Medical Corporation is one of the most recent additions to the area's biomedical sector. Based in Santa Clarita, Palyon designs, develops and distributes medical devices and equipment for the treatment of chronic pain, spasticity and other neurological diseases. The company has developed an innovative implantable drug delivery system which delivers targeted doses of medication directly to the spinal area.

#### A Few Words About Career Fair Etiquette

- Don't interrupt the employer reps or your fellow job-seekers. If someone else is monopolizing the employer's time, try to make eye contact with the rep to let him or her know that you're interested in speaking. You may be doing a favor by giving the recruiter an out. If all else fails, move to the next exhibit and plan to come back later.
- If you have a real interest in an employer, find out the procedures required to secure an interview. At some career fairs, initial screening interviews may be done on the spot. Other times, the career fair is used to pre-screen applicants for interviews to be conducted later (either on campus or at the employer's site).
- Sincerity always wins. Don't lay it on too thick, but don't be too blasé either. Virtually all employers are looking for candidates with good communication skills.

Palyon is looking for a few innovative individuals interested in participating in an internship with Palyon to work alongside our world-class engineering team developing products and electroprocesses supporting the areas of software mechanical design, electrical and you development and manufacturing. lf are interested in participating in a developing medical device technology and want to take part in growing a company, please stop by our booth at the Fall Career Fair.

- 4. Don't just drop your resume on employers' display tables. Try to get it into a person's hands and at least say a few words. If the scene is too busy and you can't get a word in edgewise, jot a note on your resume to the effect of, "You were so busy that we didn't get a chance to meet. I'm very interested in talking to you." Look around the display for the recruiter's business card (or at the very least, write down his or her name and get some literature with the company's address) and send a follow-up note and another copy of your resume.
- 5. If you know ahead of time that one of your "dream companies" is a career fair participant, do some prior research (at minimum, visit their website and, if available, view their company DVD). A little advance preparation goes a long way and can make you stand out among the masses of other attendees.





#### What do analysts do?

- Work on multiple cases in different industries and across practice areas
- Model complex economic scenarios
- Analyze economic, financial, and operational data
- Research markets, industries, and companies
- Assist in the preparation of expert reports and demonstratives presented to clients or in court

#### What will you learn?

- How to support your conclusions with rigorous analysis
- How to communicate ideas concisely and precisely to affiliates and experts who are leaders in their fields
- How to manage complex projects across teams and offices
- How industries work and firms compete

#### Who will you learn from?

- A team of fellow analysts with diverse educational backgrounds and skill sets
- Case managers with M.B.A.'s and Ph.D.'s from leading universities
- Leading academics in economics, finance, and business
- Top lawyers and law firms, as well as corporate leaders

#### What do we value?

- Rigor and accuracy
- Honesty
- Teamwork and collaboration
- Intellectual curiosity
- Flat organizational structure / open-door policy
- Work / life balance

Analysis Group, Inc. provides economic, financial, and business strategy consulting to law firms, corporations, and government agencies. We have experience in a broad range of practice areas across multiple industries, including finance and securities, intellectual property, antitrust, health care, growth strategy and innovation, insurance, energy, telecommunications, environment, and commercial damages. We have built a reputation for excellence by providing fact-based, thoughtful interpretation of complex legal and business issues.

#### Content You Should NEVER Share

These may seem really obvious, but people lose jobs (and job offers) every day because of them:

- Don't refer to a company by name; they may get alerts when mentioned online.
- Don't complain about your job or boss.
- Refrain from making snarky comments about co-workers or customers.
- Don't reveal your drug/drink habits.
- Never make discriminatory or inflammatory remarks.
- Don't share intimate relationship details.
- Don't brag about skipping work, playing games or sleeping on the job.
- Do not broadcast an employer's confidential

**Guardian Analytics, market leader** in using behavioral analytics to prevent banking fraud, needs:

information.

#### Do's and Don'ts

- DO dress the part. Even employers with casual dress codes expect interviewees to be dressed in professional business attire.
- DON'T chew gum, wear too much cologne/ perfume or smoke before the interview.
- DO look your interviewer in the eye and offer a firm handshake.
- DON'T try too hard to please and appear loud or cocky.
- DO emphasize your skills and accomplishments.
- DON'T make excuses for failures or lack of experience. Instead, take responsibility for your mistakes and change the subject to something positive.

- Java programmers
- Math & stats grads

### for big data analytics.

#### See you at the job fair.



GuardianAnalytics.com

©2012 Guardian Analytics. Inc. All rights reserved.

# Genius Asian Egg Donor Wanted

to help us build our family

# \$20,000 Compensation

We are a couple seeking an Asian egg donor to help build our family. You should be near top of your class, and preferably have some outstanding achievements and awards. We prefer Asian race, such as Chinese, Japanese, Korean, Vietnamese. You should be between 18-35 years old.

An example of our ideal egg donor. 21 year old Chinese Caltech student, top in her class, several awards in high school and university. She wants to be an egg donor in order to help bring a child into the world with the same special gifts she has.

Your eggs will be fertilized with sperm from the husband, and the resulting embryos used to impregnate the wife, or possibly a surrogate mother.

About us we are a highly educated couple, but we are unable to have children due to infertility of the wife. The husband is a highly accomplished scientist/mathematician and businessman, the wife has a good PhD\_level university degree. The husband is of European race, wife is Chinese We value education, and we live in one of the best school districts in the world We hope that our child will be gifted, as each of us is, and that he/she will have a positive impact on the world

#### Email williamn@alumni.caltech.edu for more information.